

2025 TALKING POINTS

U.S. Hispanic Community and Stroke

Stroke Rates Among Hispanic Individuals

- Stroke ranks as the <u>fourth leading cause of death</u> for Hispanic men and the third for Hispanic women in the U.S.
- The Hispanic population has experienced an <u>increase in stroke incidence</u> since 2013.
- A <u>CDC report</u> showed that just 58% of Hispanic adults could identify symptoms of a stroke, compared to their Black (64%) and white (71%) peers.

Disparities in Care

- In studies that detected racial disparities in emergency services, EMS usage was lower by as much as <u>40% in Hispanic patients</u>.
- A greater proportion of white patients (37.4%) were estimated to <u>arrive within 3 hours</u> from onset of stroke symptoms than Hispanic (28.9%) patients.
- Hispanic patients had the highest rate of discharge to home <u>without home health care</u> <u>services</u> (49.1%) and the lowest rate of facility-based rehabilitation service utilization after stroke.
- In border states, Hispanic individuals who experienced ischemic stroke were <u>30% more</u> <u>likely</u> to suffer in-hospital mortality vs. their non-Hispanic counterparts.

Why Is Stroke an Emergency?

- Nearly <u>2 million brain cells die every minute that an ischemic stroke goes untreated.</u>
- Not all strokes are the same, which means each requires unique treatment at specialized stroke centers from highly trained stroke care teams.

Lowering Chance of Lifelong Disability or Death

- Know the signs of stroke and call 911 immediately. Modeled after <u>BE FAST</u>, the Spanish acronym RÁPIDO was created to <u>raise awareness of stroke symptoms in the Hispanic community</u>.
- RÁPIDO
 - Rostro caído
 - Álteración del equilibrio



2025 TALKING POINTS

- Pérdida de fuerza en el brazo
- Impedimento visual repentino
- Dificultad para hablar
- **O**btenga ayuda rápido
- BE FAST
 - Balance: Sudden loss of balance or coordination
 - Eyes: Sudden trouble seeing out of one or both eyes
 - Face: One side of the face drooping or feeling numb
 - Arms: Weakness or numbness in one arm, making it difficult to raise both arms evenly
 - Speech: Difficulty speaking, slurred speech, or being unable to find the right words
 - Time: Time to call 911 immediately if any of these symptoms are present

How to Learn More

- Visit our website at <u>getaheadofstroke.org</u> for more information and educational resources to share with your community.
- Follow us on <u>X</u>, <u>Facebook</u>, and <u>Instagram</u>: @SurviveStroke.