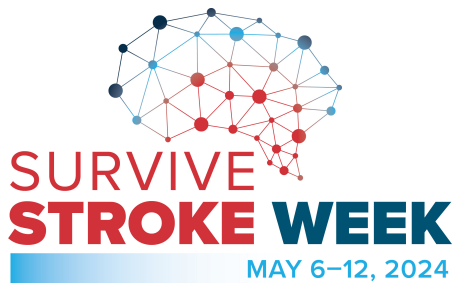


## SURVIVE STROKE WEEK 2024 SAMPLE SOCIAL MEDIA MESSAGES

In this tip sheet, we've curated a collection of sample social media messages tailored for LinkedIn, X, Facebook, and Instagram about Survive Stroke Week (SSW) 2024. These messages are designed to empower our SSW supporters to engage their audiences effectively, sharing crucial information and fostering a sense of community around early stroke intervention, survival and recovery. Feel free to customize these messages to reflect your unique voice and connect with your followers, as we work together to talk about #SurviveStroke in May.

### General Promotional Messages

- Mark your calendars! Save the date for Survive Stroke Week: May 6–12, 2024. Visit <https://getaheadofstroke.org/> to learn more. #SurviveStroke
- The #SurviveStroke Week website is LIVE! Check out new resources and learn how you can participate. <https://getaheadofstroke.org/> #SurviveStroke
- As we prepare for #SurviveStroke week in May, learn about mechanical thrombectomy. Patients who receive this lifesaving procedure increase their life expectancy by 5 years compared to those who do not receive this specialized treatment. Learn more: <https://getaheadofstroke.org/stroke-surgery/> #SurviveStroke
- BE FASTER than #stroke! Do you know this acronym to identify stroke symptoms? Watch this video and commit BE FAST to memory before #SurviveStroke Week starts: <https://www.youtube.com/watch?v=wkjtFwWCKGY>
- Before Survive Stroke Week in May, we're looking for #stroke survivors willing to share their stories. Does this apply to you or someone you know? Share your survival story today using #SurviveStroke
- Survive Stroke Week is almost here! Memorize BE FAST today and share it with a friend! Let us know who you told – it could save their life! <https://www.youtube.com/watch?v=wkjtFwWCKGY> #SurviveStroke
- Have you heard this #SurviveStroke story? In just 90 minutes, Carleton Golder had a stroke, was picked up by EMS, got to the hospital, received lifesaving treatment, and woke up without any deficits. In 90 minutes, Carleton survived a #stroke. You can too. <https://getaheadofstroke.org/2022/04/28/carletons-story-surviving-stroke/> #SurviveStroke
- It's #Stroke Awareness Month and we are just a few days away from #SurviveStroke Week. Did you know 2 million brain cells die every minute a stroke goes untreated? Knowing the symptoms, calling 911, and getting proper treatment saves lives. [https://www.youtube.com/watch?v=ROWqzauIJS4&list=UULFKsNQmWfBfG\\_0EZcBeXbRcQ&index=2](https://www.youtube.com/watch?v=ROWqzauIJS4&list=UULFKsNQmWfBfG_0EZcBeXbRcQ&index=2) #SurviveStroke



## Monday, May 6 – BE FAST and Know the Signs

**LinkedIn:** Today marks the beginning of Survive Stroke Week! Learn the signs of stroke by remembering BE FAST: Loss of Balance, Loss of or Blurry Eyesight, Facial Drooping, Arm Weakness, Speech Difficulty, Time to Call 911. Early recognition saves lives. Share to spread awareness. Learn more: <https://getaheadofstroke.org/survivestrokeweek/> #SurviveStroke

**X:** #SurviveStroke Week has kicked off! Knowing the signs of #stroke saves lives, so remember BE FAST: Balance, Eyes, Face, Arm, Speech, Time. Early recognition saves lives. Share to spread awareness! Learn more: <https://getaheadofstroke.org/survivestrokeweek/> #SurviveStroke

**Facebook:** Today marks the beginning of Survive Stroke Week! Learn the signs of stroke by remembering BE FAST signs: Loss of Balance, Loss of or Blurry Eyesight, Facial Drooping, Arm Weakness, Speech Difficulty, Time to Call 911. Early action makes all the difference. Let's make every second count. Follow along and learn more: <https://getaheadofstroke.org/survivestrokeweek/> #SurviveStroke

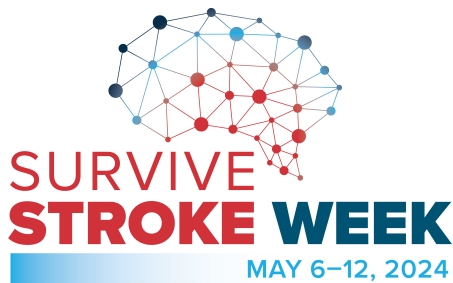
**Instagram:** #SurviveStroke Week is here! Learn the signs of stroke by remembering BE FAST signs: Loss of Balance, Loss of or Blurry Eyesight, Facial Drooping, Arm Weakness, Speech Difficulty, Time to Call 911. Early recognition saves lives, so share to spread awareness. Follow along and check out our website to learn more. Link in bio. #SurviveStroke

## Tuesday, May 7 – Call 911 NOW

**LinkedIn:** It's Day 2 of Survive Stroke Week! If you see stroke signs, don't hesitate – call 911 right away. Two million brain cells die every minute a stroke goes untreated. Quick response can make all the difference. Share this critical message. <https://www.youtube.com/watch?v=wkjtFwWCKGY> #SurviveStroke

**X:** It's Day 2 of #SurviveStroke Week! When it comes to suspecting strokes, the importance of calling 911 cannot be overstated. Share this critical message. <https://www.youtube.com/watch?v=wkjtFwWCKGY> #SurviveStroke

**Facebook:** It's Day 2 of Survive Stroke Week! If you see stroke signs, don't hesitate – call 911 right away. Two million brain cells die every minute a stroke goes untreated. Quick response can make all the difference. Share this critical message. <https://www.youtube.com/watch?v=wkjtFwWCKGY> #SurviveStroke



**Instagram:** It's Day 2 of Survive Stroke Week! If you see stroke signs, don't hesitate – call 911 right away. Two million brain cells die every minute a stroke goes untreated. Quick response can make all the difference. Share this critical message.

<https://www.youtube.com/watch?v=wkjtFwWCKGY> #SurviveStroke

### Wednesday, May 8 – Thrombectomy, Level 1 Stroke Centers, and Why Both Saves Lives

**LinkedIn:** It's Day 3 of Survive Stroke Week! Did you know thrombectomy can be a lifesaving procedure for severe stroke patients? It can increase life expectancy by 5 years compared to those who do not receive this treatment. Learn about #thrombectomy and the importance of Level 1 stroke centers. These advancements save lives. <https://getaheadofstroke.org/stroke-surgery/> #SurviveStroke

**X:** It's Day 3 of #SurviveStroke Week! Did you know thrombectomy can be a lifesaving procedure for severe stroke patients? It can increase life expectancy by 5 years compared to those who do not receive this treatment. These advancements save lives.

<https://getaheadofstroke.org/stroke-surgery/> #SurviveStroke

**Facebook:** It's Day 3 of Survive Stroke Week! Did you know thrombectomy can be a lifesaving procedure for severe stroke patients? It can increase life expectancy by 5 years compared to those who do not receive this treatment. Learn about thrombectomy and the importance of Level 1 stroke centers. These advancements save lives. <https://getaheadofstroke.org/stroke-surgery/> #SurviveStroke

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<https://getaheadofstroke.org/stroke-surgery/> #SurviveStroke

### Thursday, May 9 – Act NOW on State Stroke Protocol Legislation

**LinkedIn:** Not all states have clear protocols to ensure a person who is having a severe #stroke is transported directly to a Level 1 stroke center. We want you to know the protocols where you live: <https://getaheadofstroke.org/state-policies/> #SurviveStroke

**X:** Not all states have clear protocols to ensure a person who is having a severe #stroke is transported directly to a Level 1 stroke center. We want you to know the protocols where you live: <https://getaheadofstroke.org/state-policies/> #Survive Stroke

**Facebook:** Not all states have clear protocols to ensure a person who is having a severe #stroke is transported directly to a Level 1 stroke center. We want you to know the protocols where you live: <https://getaheadofstroke.org/state-policies/> #SurviveStroke

**Instagram:** Not all states have clear protocols to ensure a person who is having a severe #stroke is transported directly to a Level 1 stroke center. We want you to know the protocols where you live. Check out our interactive map with the link in bio. <https://getaheadofstroke.org/state-policies/> #SurviveStroke

## Friday, May 10 – Alive & Thriving: Stroke Patient and Physician Recovery Stories

**LinkedIn:** You can survive stroke! Patients from across the nation are sharing their stories using #SurviveStroke. You can also read more here: <https://getaheadofstroke.org/category/story/> Whose survival story inspired you today?

**X:** You can #SurviveStroke! Severe stroke patients from across the nation are sharing their inspiring stories of recovery and resiliency. Take a look: <https://getaheadofstroke.org/category/story/> Whose story inspired you today?

**Facebook:** You can #SurviveStroke! Severe stroke patients from across the nation are sharing their inspiring stories of recovery and resiliency. Take a look: <https://getaheadofstroke.org/category/story/> Whose story inspired you today?

**Instagram:** You can #SurviveStroke! Today and every day, we celebrate survival and recovery. Below you can find Carleton Golder's story of surviving stroke. You can find many more on our "Stories" page using the link in bio. Thank you for following along this week! This message saves lives. <https://youtu.be/soZPRAwvnr4?si=92bquAL7S3i0OCGg>

## Saturday, May 11 – Alive & Thriving: Stroke Patient and Physician Recovery Stories

**LinkedIn:** Day 6 is all about celebrating survival and recovery. Anyone can have a stroke – parents, children, co-workers. Deborah Martinez experienced a #stroke at work. Thanks to her co-workers knowing the signs, she was able to get treatment fast. They called 911 and within

20 minutes, Deborah was at the hospital. Know the signs and help others.

[https://youtu.be/DBx3S2fvL\\_A?si=CWKw8DzyjZomBlrv](https://youtu.be/DBx3S2fvL_A?si=CWKw8DzyjZomBlrv) #SurviveStroke

**X:** Anyone can have a #stroke – parents, children, co-workers! In this video, you'll meet Deborah. Her co-workers knew the signs and called 911. Within 20 mins, she got the care to save her life: [https://youtu.be/DBx3S2fvL\\_A?si=CWKw8DzyjZomBlrv](https://youtu.be/DBx3S2fvL_A?si=CWKw8DzyjZomBlrv) #SurviveStroke

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## Sunday, May 12 – Alive & Thriving: Stroke Patient and Physician Recovery Stories

**LinkedIn:** Although #SurviveStroke Week is ending, we will continue to celebrate survival and recovery. Share these inspiring stories. Let's finish the week strong and save lives.

<https://www.youtube.com/watch?v=ROWqzauIJS4&t=1s>

**X:** Although #SurviveStroke Week is ending, we will continue to celebrate survival and recovery. Share these inspiring stories. Let's finish the week strong and save lives.

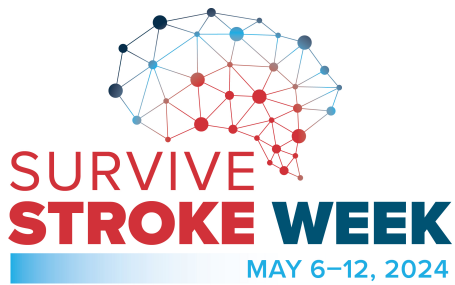
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## Additional Social Media Engagement Ideas

- Encourage followers to share their stroke awareness stories using #SurviveStroke.
- Host a Q&A session with health care professionals on X.
- Create a Facebook Live event to discuss the importance of state stroke protocol legislation.
- Encourage influencers to share posts related to Survive Stroke Week.
- Engage followers in daily trivia or quizzes related to stroke awareness.