

JOIN US ON THE JOURNEY

No matter what area of neuroscience or brain health you work in, saving lives is the endgame. By putting our combined resources to work, we all contribute to patients not only surviving a stroke but reclaiming the life they had.

Here is what you can do:

- Take the **online pledge** at getaheadofstroke.org.
- **Share our messages** using hashtag #SurviveStroke in your newsletters and blogs, and promote our events on your digital platforms, from social media to your website.
- Integrate Get Ahead of Stroke messages into your talking points at events and conferences, or **invite us to speak!**
- Use our infographics and fact sheets to help **educate audiences** about the importance of accessing neuroendovascular stroke surgery.
- Download the **Stroke Scales for EMS mobile app** and let others know why it matters!
- Leverage your **local legislative or media contacts**. Make sure they know about the Get Ahead of Stroke campaign. Send them materials from the campaign website.
- Let us know if you have an opportunity to **get in front of important audiences**; we can strategize with you on what to say, bring, and prepare.
- **Send us your ideas** for how we can have an even greater impact!



WANT TO JOIN US?

Find out more about what the win-win is for your organization by going to www.getaheadofstroke.org/supporters.

CONTACT

LeAnne DeFrancesco
ldefrancesco@vancomm.com
202-248-5455

**WE'LL HELP YOU DISCOVER WHERE
YOUR ORGANIZATION FITS IN.**

*When We Work Together,
Stroke Patients Win.*



ABOUT THE CAMPAIGN

Get Ahead of Stroke is a national public education and advocacy campaign designed to improve systems of care for stroke patients. An initiative of the Society of NeuroInterventional Surgery (SNIS), the campaign's goal is to secure the best possible outcomes for stroke patients by driving policy change and public awareness nationwide. Visit www.getaheadofstroke.org to learn more.



get ahead of
STROKE
Improving systems of care

HOW SUPPORTERS **CAN HELP PATIENTS** *get ahead of stroke*

Together, we can strengthen stroke systems of care so that patients nationwide have access to neuroendovascular stroke surgery and the best possible chance for recovery.

YOU CAN SURVIVE STROKE



EVERY
40
SECONDS

someone in the United States has a stroke.



MORE THAN
795,000
PEOPLE

in the United States have a stroke every year.



140,000
PEOPLE

don't survive their stroke.

Neuroendovascular stroke surgery makes it possible for people who have experienced the deadliest kind of stroke — an ischemic stroke caused by a blood clot called emergent large vessel occlusion (ELVO) — to not only survive but also lead an independent life free from disability.

And yet, fewer than 10 percent of these patients receive neuroendovascular stroke surgery.

For heart attack and trauma patients, the emergency response protocol ensures immediate transport to the right kind of care. Why should stroke be any different?

The **Get Ahead of Stroke** campaign is working to improve systems of care — and outcomes — for stroke patients.

With your help, we will:

- **BUILD** the public will to enact change in all 50 states requiring EMS to bring ischemic stroke patients with ELVO to a Level 1 stroke center.
- **EDUCATE** first responders about uniform stroke triage.
- **INCREASE** capacity in hospitals to establish Level 1 stroke centers equipped with the proper technology, devices, and qualified medical personnel, as well as an understanding of the optimal treatment protocol.

“[This treatment] is just as powerful as penicillin was when it was discovered for treatment of infection.”

— Don Frei, MD
Neurointerventionalist, Denver, CO

WHAT IS NEUROENDOVASCULAR STROKE SURGERY?

Neuroendovascular stroke surgery uses catheters to quickly reopen blocked arteries in the brain. This procedure can be done in as little as 20 minutes. The degree to which a patient recovers depends in large part on the amount of time that has elapsed since the artery was blocked.



WE'RE MAKING NEWS

Saving lives makes headlines. The campaign has placed stories in regional newspapers as our advocacy work has taken hold locally, as well as in national publications.

“The thrombectomy is beginning to transform stroke treatment.”

— The Wall Street Journal



“The reality? The closest hospital is not always the best option.”

— The Hill



STROKE SCALES FOR EMS MOBILE APP

HELPS FIRST RESPONDERS
DETERMINE STROKE SEVERITY

When first responders or emergency personnel encounter a stroke patient, they can assess stroke severity using the stroke scales in the app. By measuring, for example, the patient's ability to squeeze and release a hand or make facial expressions — physical indicators of a large vessel occlusion — the scales help the EMS personnel determine the best course of action for the patient.

Using this information, the app then recommends the type of facility where the patient can receive appropriate treatment.



WE'RE MAKING A DIFFERENCE, TOGETHER

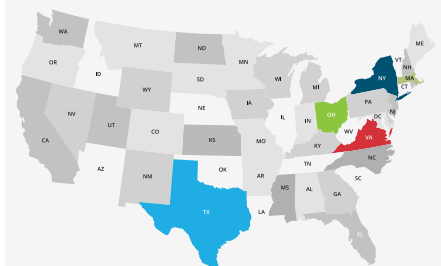
We are working to educate and persuade state leaders nationwide that appropriate triage and transport of stroke patients is not only a good idea but a model that already works for other conditions, such as heart attack and trauma.

At Hill Day 2018, our doctors met with 45 members of Congress to raise awareness about stroke treatment.

The campaign has made significant progress at the state level:

- **COLORADO:** Passed a resolution urging the Department of Public Health and Environment to provide EMS with tools needed for pre-hospital assessment and triage of stroke patients.
- **ARIZONA:** Enacted new emergency guidelines that improve stroke triage to increase survival rates and reduce long-term care costs.
- **TENNESSEE:** Passed a bill, signed by Governor Bill Haslam, that directs emergency medical services to establish protocols for pre-hospital assessment, treatment, and transport of stroke patients.

OUR GOAL IS TO REACH
ALL 50 STATES.



We also are working in:

- Ohio
- Virginia
- Texas
- New York
- Massachusetts